



vogmask

Introducing Vogmask®

Ohlone Press LLC
San Francisco



Wendover Brown and Marc Brown

Co-Founders | Vogmask

Ohlone Press, LLC : Vogmask®

History

We began in September 2011 with a mission to create an important tool for protecting respiratory health and raise awareness of the need to clean the air we breathe. We developed designs and technical specifications, sourced manufacturing and packaging in Seoul, Korea, and presented the first 60,000 Vogmasks in March 2012. By October 2013, WHO declared particles in air pollution as carcinogenic, China's "airpocalypse" attracted global media attention, and experts in global public health confirmed the benefit of mask use for consumers. Our mission is to provide the highest quality and most comfortable masks for general use as the demand for medical and workplace respirators is better met by machine manufactured products in high volumes. Our objective is to make high quality, well-fitting masks available to the public for protecting health.

Over the course of 9 years, Vogmask has gained worldwide regard as the original respirator combining cool designs with high efficiency, superior comfort, and excellent fit.

Vogmask conforms to the international standards for particle filtering efficiency, inhalation and exhalation resistance, valve leakage, fit, durability, and Health and Safety Requirements established for respirators. Not designed as PPE nor intended for medical or workplace.



Many benefits of high quality, general use filtering masks



WELLNESS



POOR AIR QUALITY



ALLERGIES



TRAVEL



SENSITIVE LUNGS



OUTDOOR WORK



Recommended by health providers for consumer use

Mayo Clinic
MD Anderson
Dana Farber Oncology
Belk Oncology
Huntsman Cancer
Centers

Gainesville Transplant
Kentucky Transplant
Northwestern Pulmonary
Huntsman Cancer
Centers

And others

UCSF Benioff Children's
Hospital
Oakland Children's
Colorado Children's

Ultimate Pulmonary
Wellness

Strategy for Reusable and Suitable Masks for Current Situation and serving existing customers

Innovating engineering change to provide easiest breathing resistance with excellent particle filtering efficiency

Implementation of dense nanofiber web filter media tested (January) for up to 50 washes, breathing resistance 10/30ml, high comfort

Emphasis on eco-sustainable material components where possible
Model: <https://www.econyl.com>

Increasing capacity at Seoul, Korea manufacturing site of 9 years (geopolitical risk of extension of Export Bans on mask products and filter media)

Qualification and Training of ISO Certified Manufacturing Site in Germany with high weekly capacity

Qualification and Training of ISO Medical Cut and Sew in USA (in progress)



Valved and Non-Valved Vogmasks in time of pandemic: Current masking requirements

Vogmask is offered in valved and non-valved Vogmasks

Valved Vogmasks have high popularity because of comfort, less heat and moisture inside mask, easy for respiratory challenged, youth, and mask wearing while playing sports contributing to high compliance.

Non-valved products must be comfortable to wear.

Masking in pandemic requires new considerations.

Objective to filter both inflow and outflow to prevent asymptomatic wearer exhale through valve unfiltered.

Continuous education on differences between valved and non-valved masks:

- Social media
- Website
- Distributors
- Health providers
- Communications

Research on proposed disinfection methods, washability tests, and meeting consumer demand for stylish and high function mask products.



Careful messaging to consumers:

We offer both VALVED and NON-VALVED VOGMASKS.

VALVED VOGMASKS help protect the mask wearer from inhalation of microscopic particles and feature two filter media sewn into the middle layers of the mask and 1 or 2 exhalation valves. Please note that the exhale of the mask wearer exits partially through the valve unfiltered.

NON-VALVED VOGMASKS help protect both the mask wearer from inhaling microscopic particles AND help protect the environment from the exhaled droplets of the mask wearer. Non-valved Vogmasks feature the same highly efficient particle filtering media sewn into the middle layer of the mask as the valved Vogmasks. Note that non-valved Vogmasks filter both inflow and outflow.



<https://www.vogmaskcatalog.com/copy-of-valved-masks-1>



vogmask

Quality Assurance

- Quality Management System
- Product Qualification
- Quality Control
- Supplier Management
- Evaluation of Design Changes
- Management of Non-conformities and Corrective Actions
- Personnel Training





Thank You